



Greater Kashmir
The Daily English Newspaper



کشمیر میسر
The Daily Urdu Newspaper

Advertisement
RATE CARD
2017-2018

JAMMU
3A, Auqaf Complex, Auqaf Market,
Gandhi Nagar, Jammu-180004
Tel: (0191) 2430732,
E-mail: jammuvad.gk@gmail.com

DELHI
MEGHNA BHATIA
Representative Office:
107, Qutab Plaza, DLF Phase-I, Gurgaon.
Pin-122002 Distt.- Gurgaon, India
Tel: (0124) 4502200 M: 91-9811029092
Fax: (0124) 4502224
E-mail: mona@greaterkashmir.com
meghna@greaterkashmir.com
monagk@gmail.com

KOLKATA
Ms. BABY MITRA
2- Chaku Khan Sama Lane, Kolkata
-700009, Tel: (0) 033-3500494, 3603626
(R) 2537252 M: 9831219098
Email: arupdas001@gmail.com

MUMBAI
AJAY SHETH
Teamwork Associates Dreams The Mall
Upper Ground Floor - 270, L.B.S. Marg,
Bhandup (West), Mumbai - 400078.
Tel.: 21661252. Fax No. 21661253
Mobile 9987085810, 9323805380
Id. associatetesteamwork@gmail.com
marketingmedia.mehul@gmail.com

BENGALURU
S.M. DESHPANDE
No. 36, 2nd Main, Seshadaripuram,
Bengaluru-560020
Telefax: 23344783, M: 9844035256,
E-mail: deshpande.suri@gmail.com

CHENNAI
R. RATHENASABAPATHY
F-4, Sakthi Flat, Plot No. 7,
Ballambal Nagar,
1st Street Ullagaram, Chennai-600091
Tel: 2423964 M: 9840045083
E-mail: rathenasabapathy62@gmail.com
aakar15721@yahoo.co.in

All rates are in Sq. Cms		2017-2018	
Publication	Edition	B&W Rates	Color Rate
Greater Kashmir	Srinagar	350	530
Greater Kashmir	Jammu	185	280
Kashmir Uzma	Srinagar	205	300
Kashmir Uzma	Jammu	155	230
Greater Kashmir	Srinagar+Jammu	435	650
Kashmir Uzma	Srinagar+Jammu	275	410
Greater Kashmir+Kashmir Uzma	Srinagar	455	690
Greater Kashmir+Kashmir Uzma	Jammu	260	385
Greater Kashmir+Kashmir Uzma	All Combined	565	845

CLASSIFIED ADVT 5 HEIGHT * 4 WIDTH CMS, BOX B/W: ↑ EARPANEL RATES PER MONTH PER PANEL

Greater Kashmir- Srinagar: Rs. 3200/- per box
 Kashmir Uzma-Srinagar: Rs. 2,600/- per box
 Greater Kashmir-Jammu: Rs. 2,600/- per box
 Kashmir Uzma-Jammu: Rs. 2,600/- per box
 All Combined: Rs. 8,400/- per box

Greater Kashmir (Srinagar)-Rs. 1,75,000/-
 Greater Kashmir (Srinagar + Jammu)- Rs. 2,85,000/-
 Greater Kashmir + Kashmir Uzma (Srinagar)- Rs. 2,10,000/-
 Kashmir Uzma (Srinagar + Jammu)- Rs. 1,10,000/-
 Kashmir Uzma (Srinagar)- Rs. 75,000/-

**SPECIAL
POSITION**

FRONT PAGE Solus 100% Extra
 Semi Solus 75% Extra
 Skybus 150% Extra
 Jacket 150% Extra

Back Page
 50% Extra
Page 3
 25% Extra

**Extra charges for
All Innovations**

TERMS AND CONDITIONS

All intimations regarding publication of suspensions of Advertisements must reach this office 3 days before the date of publication. Management of the Greater Kashmir reserves the right to reject advertisement for publication without assigning any reason. If any legal dispute arises, this will be carried on under the jurisdiction of Kashmir Courts.

PAYMENT

Accounts of INS Accredited agencies must be settled within 60 days from the date of invoice. Delinquency charge will be levied at the rate of 1.5% per month on amount of outstanding after 60 days. Non Accredited Agencies are required to make full payment along with release order. All payments must be made in favour of Greater Kashmir payable at Srinagar through crossed cheques/Demand

Drafts and For Kashmir Uzma payments shall be made through crossed cheques/DD's in favour of "KASHMIR UZMA" payable at Srinagar.

MATERIAL ACCEPTED

All advertises will be accepted in Separation or Grey Scale Film, Pdf/x-1a:2001, Eps (All text converted in curves). Adobe Indesign, Quarkexpress, Illustrator, CorelDraw file format.



Corporate Office: 6-Pratap Park, Residency Road, Srinagar-190001 - Tel: 0194-2455435, 0194-2474339, Fax: 0194-2477782 | E-mail: advertise@greaterkashmir.com, advertisegreaterkashmir@gmail.com